



## *The Jessica Shayne Magid Bowl-a-rama* *Fifth Annual Leukemia Research Foundation Fundraiser*

“Get involved in this family and friend bowling experience.”

### **Sponsorship Opportunities**

*Event Date:*  
*Sunday, July 19, 2009*

*Location:*  
*Brunswick Zone*  
*Mt. Prospect, IL*

*Donations:*  
*The Jessica Shayne Magid*  
*Bowl-a-rama*  
2625 Forest Glen Trail  
Riverwoods, IL 60015  
847-521-4915  
info@jsmbowl.org  
www.jsmbowl.org

Co-Chairpersons  
Rochelle Magid  
Marty Kander

Executive Committee  
Julie Kander  
Stacy Magid Kaufman  
David Kaufman  
Benjamin Magid  
Brett Salzer  
Dana Salzer

#### ***\$5,000 Sponsor – Pro-Bowler Level***

- Forty (40) complimentary bowlers (Value - \$1,000)
- Logo to appear on branded merchandise (Value - \$1,000.00)
- Company/logo recognition in all media material and bowling alley banners
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$2,500 Sponsor – Elite-Amateur Level***

- Twenty (20) complimentary bowlers (Value - \$500.00)
- Logo to appear on branded merchandise (Value - \$500.00)
- Company/logo recognition in all media material and bowling alley banners
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$1,500 Sponsor – Three Hundred (300) Game Level***

- Ten (10) complimentary bowlers (Value - \$250.00)
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$1,000 Sponsor – Seven Hundred (700) Series Level***

- Six (6) complimentary bowlers (Value - \$150.00)
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$500 Six Hundred (600) Series Level***

- Four (4) complimentary bowlers (Value - \$100.00)
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner

#### ***\$236 Pair of Lanes Sponsorship Level***

- Sponsorship banner

#### ***\$118 Single Lane Sponsorship Level***

- Sponsorship banner





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**Please print this page and mail back**

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In addition to the above Sponsorship Levels, we would appreciate “non-monetary” items such as: Gift Certificates; Sports Collectibles, Sports/Show Tickets; Electronics; and so forth that we can use for our Live & Silent Auctions as well as our general prizes.

*Location:*  
*Brunswick Zone*  
*Mt. Prospect, IL*

And  
We will be bringing \_\_\_\_\_ (#) bowlers to bowl on Sunday, July 19<sup>th</sup>, 2009.  
We have included a check for \$\_\_\_\_\_ payable to Leukemia Research Foundation.  
We wish to pay \$\_\_\_\_\_ by credit card. Card Type: \_\_\_\_\_  
Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

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Please mail this form to: Jessica Shayne Magid Bowl-A-Rama  
2625 Forest Glen Trail - Riverwoods, IL 60015  
For additional info and to sign up to participate, please visit us at “www.jsmbowl.org”  
The LRF Federal Tax ID # is 36-6102182

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